



For Fifty Years we've handled nothing but **DRY GOODS**. We believe in the old adage, "Live and let live." We thank our patrons for their loyalty.

BUSINESS HOURS, DAILY 8 A. M. TO 6 P. M.

LANSBURGH & BRO.
420-426 7TH ST. 417-425 8TH ST.

For Fifty Years our policy has been—**ONE DOLLAR'S** Worth of Merchandise for every dollar expended with us, and we shall continue this policy.



THIS WEEK WE CELEBRATE OUR FIFTIETH AND GOLDEN ANNIVERSARY SALE.

Anniversary Specials Excel All Previous Underpriced Offerings.

THIS IS A STRONG STATEMENT, BUT IT IS THE TRUTH.

If you have attended some of the sales in the past you will appreciate the significance of this statement. If you don't know us—the kind of merchandise we sell and the kind of values we offer—you are especially invited to come and see what this store can do in the way of a big, rousing sale.

At This Fiftieth Anniversary Sale We Offer Such Extraordinary Buying Opportunities That We Want All Who Can to Profit by Them.

We want you to attend to-morrow, and we are going to make it splendidly worth your while to do so. We are going to add some particularly attractive bargains to our already abundant sales offerings.

Tailor-Made Suits of Authentic Styles



We want you to share with us to-morrow the happiness we have enjoyed in having your good will these past fifty years.

To-morrow will be your Golden Opportunity to procure Great Bargains in our Women's, Misses', and Children's Ready-to-Wear Department. Prices will continue throughout the week as long as goods last.

\$45.00, \$40.00, and \$35.00 TAILORED SUITS, \$23.00

1,000 suits in a great sale to-morrow. Every conceivable material, in every desired shade—black, navy, brown, smoke, wistaria, wine, olive, green, reseda. The suits are to be sold at a great sacrifice, having been purchased direct from manufacturers who have had a backward season. All sizes in the lot, and suits worth up to \$45. To go in our great Anniversary Sale at **\$23.00**.

To-morrow Women's Coat Suits, jackets satin lined throughout, basket weave cloths. Colors, black, navy, smoke, and new green. Sizes 34 to 46. Worth \$30.00. To-morrow **\$13.00**.

To-morrow Women's Broadcloth Suits—colors, black, navy, brown, smoke, olive, and catawba. Sizes 34 to 46. To-morrow **\$14.75**.

To-morrow Women's Evening Capes; all the wanted evening shades; can be had also in plain black. Worth up to \$17.50. To-morrow **\$9.75**.

To-morrow Women's and Misses' White Marquise Dresses; worth \$20. To-morrow **\$9.65**.

To-morrow Women's Black and Navy Blue Corduroy Dresses; worth \$30. To-morrow **\$16.75**.

A REMARKABLE SALE OF DRESS GOODS

\$6.00 Dress Patterns, All-wool Crepe, \$2.98.

Colors are navy blue, marine blue, tan, champagne, and heliotrope; widths, 42 to 48 inches; 6 yards in each length; all-wool and first quality. Only a limited number of lengths, so be prompt. Crepes are in high favor for house gowns and to be able to buy them at half price is indeed a bargain, extraordinary. For one day, these six-yard Dress Patterns, worth \$6, are to go at, only **\$2.98**.

\$1.50 Imported Prunella, 98c.

54-inch All-wool Satin Prunella, one of the highest grades imported; in dark and medium navy blue; only 150 yards. Be quick; worth \$1.50. At one day, per yard **98c**.

Another Lot of 54-in. Shepherd Checks, Only 200 Yards, at **39c.**

Shepherd Checks are in great demand for skirts, reefer, and suits. Only 5 yards required for an entire dress. The cost is very little. Only a few pieces. Be prompt. As long as they last, these 54-inch black and white Shepherd Checks are, per yard **39c**.

\$5.00 Black Fur Cloth, \$2.48.

50 inches wide, with a beautiful, rich, high lustrous finish; fast black and fast design; such as Russian Caracul, Russian Pony, Persian Lamb, and six other designs to select from; every yard is well worth \$5; to go at our Anniversary Sale, per yard **\$2.48**.

\$2.75 Black Chiffon Broadcloth, \$1.83.

52-inch Fine Imported Chiffon Broadcloth, with a beautiful satin luster, guaranteed spotproof; and a beautiful design, ready for the needle. This is an exceptional value at \$2.75. We have 10 pieces only, to sell at our Anniversary Sale, per yard **\$1.83**.

\$1.50 New Hopsacking Suitings, \$1.29.

56-inch Strictly All-wool Hopsacking, in ten new fall shades, including black; the correct weight for tailored suits or dresses; the quality that does not wear; positively our regular \$1.50 grade; to go at our Anniversary Sale, per yard **\$1.29**.

\$1.50 All-wool Suitings, 98c.

50 to 56 inch All-wool Fine Suitings; 50 pieces to select from; in such weaves as Prunella, Serge, Cheviot, Hopsackings, Stripe Broadcloth, Stripe Suitings, and many other very desirable weaves; all to go at our Anniversary Sale, per yard **98c**.

\$1.00 Black Storm Serge, 79c.

50-inch All-wool Storm Serge, with a good, firm weave; a thorough dust resister, and an ideal black. Instead of \$1, to go at our Anniversary Sale Price, per yard **79c**.

\$2.00 Lupin's Black Voile, \$1.55.

48-inch Heavy mesh Voile, the correct weight for tailored skirts or suits; the quality that drapes nicely. This is Lupin's French make; it has never sold under \$2. Our Anniversary Sale Price, per yard **\$1.55**.

85c Black Cheviot, 68c.

56-inch All-wool Tailors' Cheviot, in a good cross black; the quality that sponges nicely and tailors well. Remember the width (56 inches), and worth \$1 to go at our Anniversary Sale, per yard **68c**.

\$1.25 Priestley's Black Voile, 98c.

48-inch Imported Black Voile, with the very fine and crisp finish; the quality that does not wear. This is B. Priestley's make; every yard guaranteed; regular \$1.25 quality. Anniversary Sale Price, per yard **98c**.



Dress Linings.

25c Quality Tailor's Canvas, 17c.

This is the genuine Tailor's Canvas that is used in a great deal in the front of jackets. This canvas is thoroughly shrunken and ready for use; in tan only, and our regular 25c quality. Anniversary price, **17c**.

36-Inch Lining Satin, 75c.

This satin is medium weight, has a soft, mellow finish, and is entirely free from dressing; colors are in grays, tans, browns, black, green, white, light blue, pale pink, and old rose. Full 36 inches wide, and special Anniversary price at **75c**.

50c Quality Plain and Striped Coat Lining, 39c.

These Striped Linings are in self-tone and shadow stripe effects, and have the appearance of a silk lining; colors are in light and medium gray and cream; the plain are in gray, tan, brown, cream, old rose, and black. These are the most popular linings that are being used this season; our regular 50c quality. Anniversary price, **39c**.

Merino Underwear

Children's Fleece-lined, Jersey-fitting Combination Suits; sizes from 2 to 12 years, 30c value. Anniversary price, each **21c**.

Boys' Fine Natural Wool Shirts and Drawers; sizes from 34 to 44, 75c value. Anniversary price, each **47c**.

Boys' Heavy Fleece-lined, Jersey-fitting Balbriggan Shirts and Drawers—shirts high neck and long sleeves; drawers ankle length. 75c value. Anniversary price, each **43c**.

Women's White Fleece-lined Jersey-fitting Vests and Pants; 50c value. Anniversary price (one day only), **35c**.

Women's White Fleece-lined, Jersey-fitting Combination Suits. 75c value. Anniversary price, each **47c**.

Handsome Souvenir to Every Purchaser (GOLD MOUNTED)

WATER TUMBLER. CUT-GLASS DESIGN.



4 Inches Tall, 2 3/4 Inches in Diameter.

LADIES' NECKWEAR.

New Persian Jabots; all shades; made of chiffon, satin, and silks; made like the 50c ones, and look like 50c; a positive 39c value. Anniversary price, each **23c**.

New Persian Collars; all silk effects; all colors; regular 39c values. Anniversary price, each **23c**.

Head Scarfs; Dresden and plain; extra wide; values up to \$1. Anniversary price, **59c** each, 49c and **59c**.

Silk Corded Four-in-Hand Ties; all shades; suitable for boys and ladies; regular 19c values. Anniversary price, each **14c**.

Ladies' & Misses' Gloves

Ladies' Two-clasp French Glace Kid Gloves, in tan, gray, champagne, black, and white. Anniversary price, **\$1.50**.

Ladies' English Walking Gloves, spear back, in tan, black, and white. Anniversary price, **\$1.50**.

Ladies' One-clasp Silk-lined Mocha Gloves, in gray and tan. Anniversary price, **\$1.50**.

Ladies' One-clasp Mocha Gloves, in tan and gray. Anniversary price, **\$1.25**.

Ladies' Two-clasp Glace Kid Gloves, in tan, gray, brown, black, and white. Anniversary price, **\$1.00**.

Blankets and Comfortables Are Exceedingly Low Priced.



11-4 Full-size Australian Blanket; it has the appearance and finish of a regular \$5 blanket; soft and warm; perfect goods; dainty pink and blue borders; \$3 value. Anniversary Sale Price, **\$2.00**.

11-4 Full-size White and Gray Wool Blanket; smooth, even finish; warm and durable; blue, pink, or red borders; bound with silk mohair; \$3.75 value. Anniversary Sale Price, **\$2.98**.

11-4 Full-size Fine Wool Blanket; comes in white with any border you desire; exceedingly well made; good materials used; regular \$4.69 value. Anniversary Sale Price, **\$3.98**.

50 California Wool Blanket, \$4.44.—This number is thoroughly shrunken. We solicit your inspection of this number. We are satisfied that you will be convinced that \$8 would be a reasonable sum for this blanket; made perfectly. We are going to give you the advantage of a regular \$8 article as an Anniversary offering for **\$4.44**.

11-4 Full-size All-wool White California Blanket.—The lot includes black, white, gray, blue, and pink plaids; all are all wool; colors warranted; they are slightly and durable; edges whipped with silk; \$7.00 value. Anniversary Sale Price, **\$5.00**.

11-4 All-wool White Blanket; better than any \$8 all-wool blanket in the city; a smooth, even, and attractive finish; pink and blue borders; bound with mohair ribbon. Remember, this is the Anniversary Price, during the sale, **\$5.90**.

LACES AND VEILING.

Chiffon Auto Veils in all desirable shades; regular size and fine quality. These veils are worth \$1.50 piece. Anniversary Price, piece **98c**.

Just received a fine lot of Black Silk Lace Veils; 1 1/2 yards long; pretty borders and very stylish. These veils are worth \$1.00 and \$1.25 piece. Anniversary Price, piece **59c**.

We have a beautiful line of plain and fancy Meshes; also Chemise Dotted Veilings; 13 inches wide and regular 30c quality. Anniversary Price, yard **30c**.

All-over Black Silk Lace, 13 inches wide; pretty patterns and very desirable for yokes and sleeves. Regular price of this lace is \$1.00 yard. Anniversary Price, yard **\$1.00**.

Persian on Black, Persian on Eru, All-over Lace, 18 inches wide; beautiful colors and patterns; very stylish for trimmings. This lace is worth \$1.50 yard. Anniversary Price, yard **\$1.25**.

Room-Size Rugs of Rare Beauty In Our Anniversary Sale.



\$19.00 9x12 Seamless Tapestry Brussels Rug, made by the Fifth Carpet Co.; a line of very attractive designs in Orientals, medallions, and all-over; pleasing combinations of green, red, tan, and brown; also several designs in Hartford goods. 50th Anniversary Sale Price, **\$14.95**.

\$22.00 8 ft. 3 in x 10 ft. 6 in. Fine Axminster Rug, room size; new, effective patterns, in colorings to suit any taste and demand; florals and Orientals. 50th Anniversary Sale Price, **\$18.45**.

\$25.00 9x12 Fine Axminster Rug, full-room size; 4 patterns; a rich green with three medallions, a small all-over, a brown ground with medium all-over, a green ground with striking floral; only ten to be sold at this price. 50th Anniversary Sale Price, **\$18.65**.

\$27.00 9x12 Perth Axminster Rug. We've just received an entirely new assortment of these desirable floor coverings; soft blendings in browns, tans, olive, green, red, and terra cotta; designs that are splendid copies of the imported Orientals. 50th Anniversary Sale Price, **\$20.95**.

\$35.00 9x12 Seamless Wilton Rug, absolutely new designs in old rose, red, tan, and olive; copies of Orientals in shadings and patterns; lays flat and will please people of taste. 50th Anniversary Sale Price, **\$39.95**.

\$65.00 Finest Seamless Wilton Rug, made of selected worsted yarn, which gives it a sheen equal to the real Persians; exquisite designs and colorings, suitable for drawing rooms and dining rooms; rich, handsome, and durable. 50th Anniversary Sale Price, **\$48.50**.